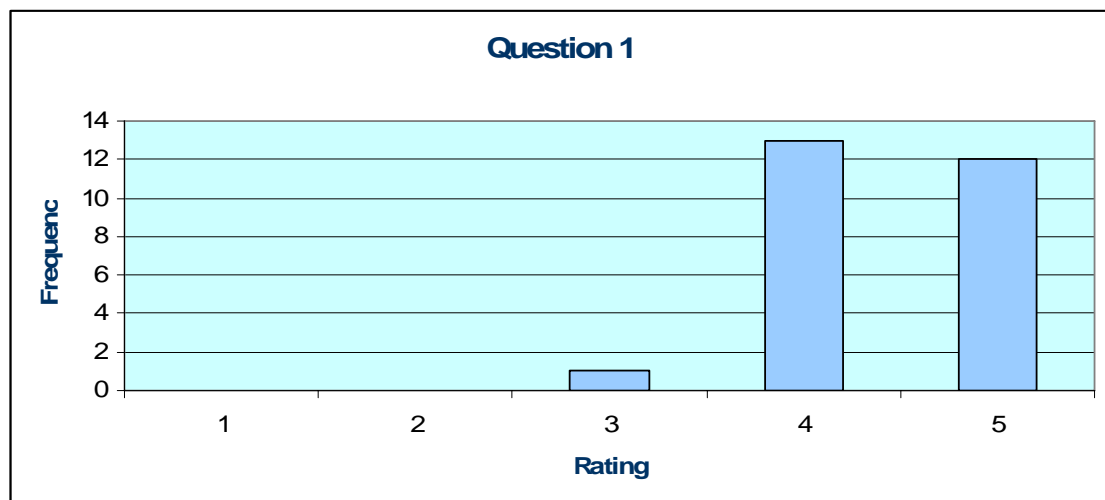
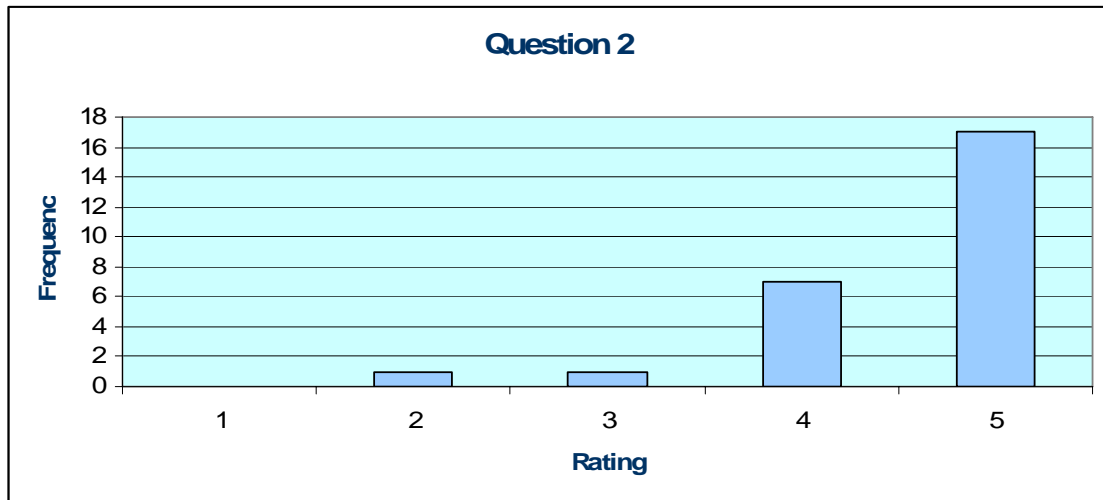


ACS Conference, 25 October 2008: Survey Results

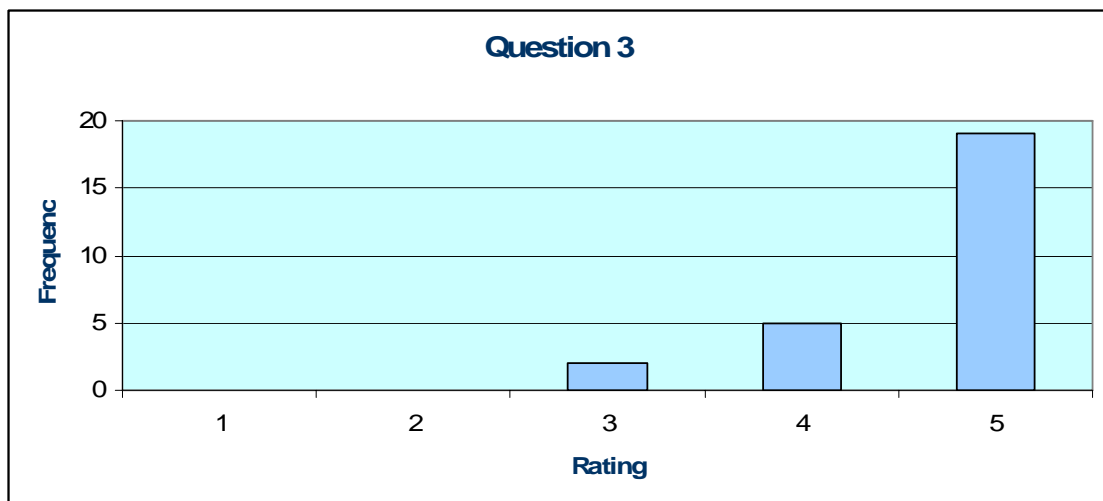
Below are the results for the questions given out to those who attended the Association of Cricket Statisticians and Historians Conference on 25 October 2008. This was held in the Castle Hill Suite at the University of Huddersfield. We asked attendees to rate five questions with a score from 1 to 5, with 1 being the lowest and 5 being the highest. In some areas we also asked attendees for their views and opinions in order to make any improvements.



Question 1, *How Would You Rate the Talks Throughout the Day?*, gathered some very positive results. The talks were given by Dr Andrew Hignell from the ACS, Brian Heywood, Dennis O'Keefe, Dr Rob Light and Duncan Stone. They included 'Cricket in Todmorden in the 20th Century', 'Cricket and Religion in Calderdale c.1860-1920', 'Cricket in the 19th Century West Riding' and 'Cricket and Regional Identities – The Case of Yorkshire and Surrey'. Most people who attended the event were generally very happy with the talks provided.

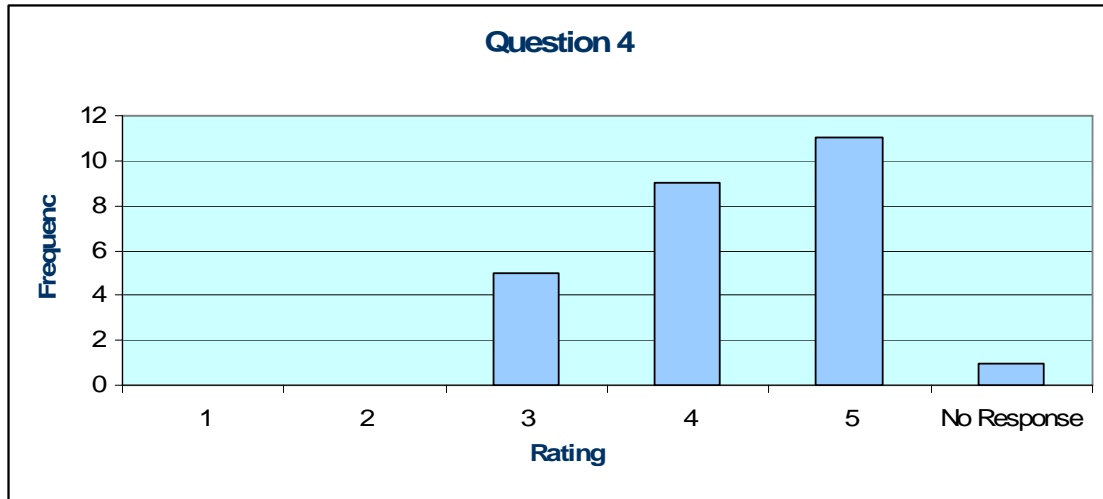


The question, *What Do You Think of the Castle Hill Suite – the Venue for the Conference?*, gathered results that were mostly very positive. Most people felt that the venue was excellent. The Castle Hill Suite is available for hire anytime throughout the year and provides excellent facilities.

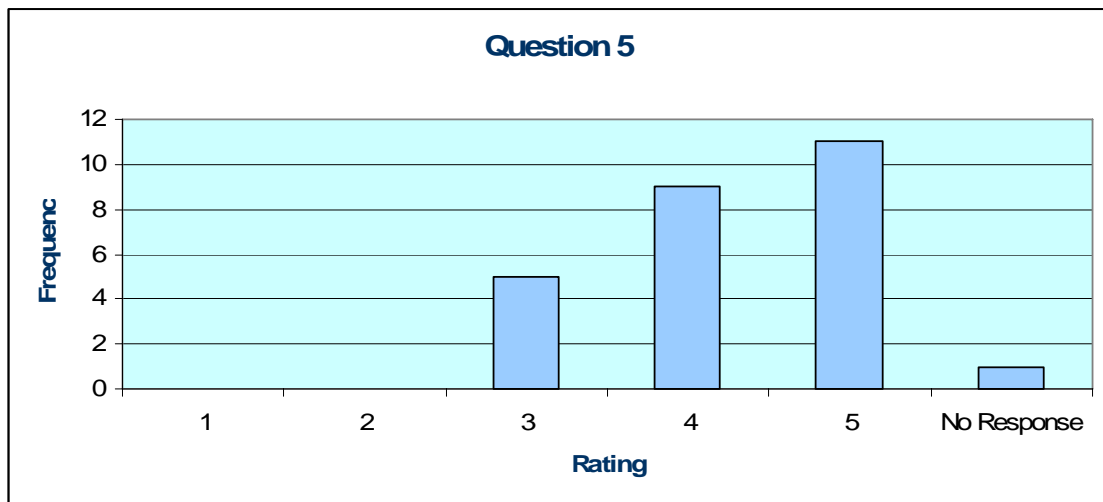


The University began as the Huddersfield Scientific and Mechanic Institute in 1825 and has dramatically changed since. This question, *What Do You Think of*

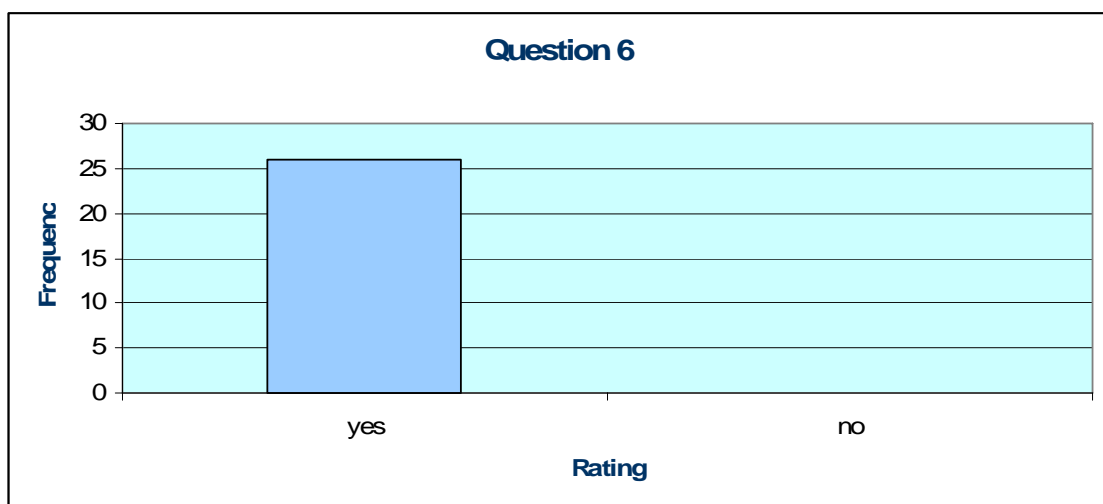
the University of Huddersfield as a Venue?, also received mostly positive feedback. This shows that almost everybody was very happy with the location of the venue and the standards of the venue itself.



Question 4, *How Would You Rate the Lunch Arrangements?*, gathered some varied results. Lunch took place at Varsity Bar, just across the road from the University. Orders were taken in the morning and food was served immediately on arrival. Most people seem generally quite happy with the arrangements but others seem slightly less satisfied. One person also chose not to respond. From what was mentioned during the day though conversation, some people were very happy and enjoyed their lunch very much whereas others would have liked to have had different arrangements.



Eleven people circled the 'excellent' box when asked, *Was the Conference Value for Money?* This shows that the majority felt that the event was money well spent. However, the number of people who were less satisfied with the value-for-money is still too high. This will be taken into consideration for the next event.



Question 6 achieved the most positive outcome of all the questions asked on the day. 100 per cent of those who took part in the event answered yes to the

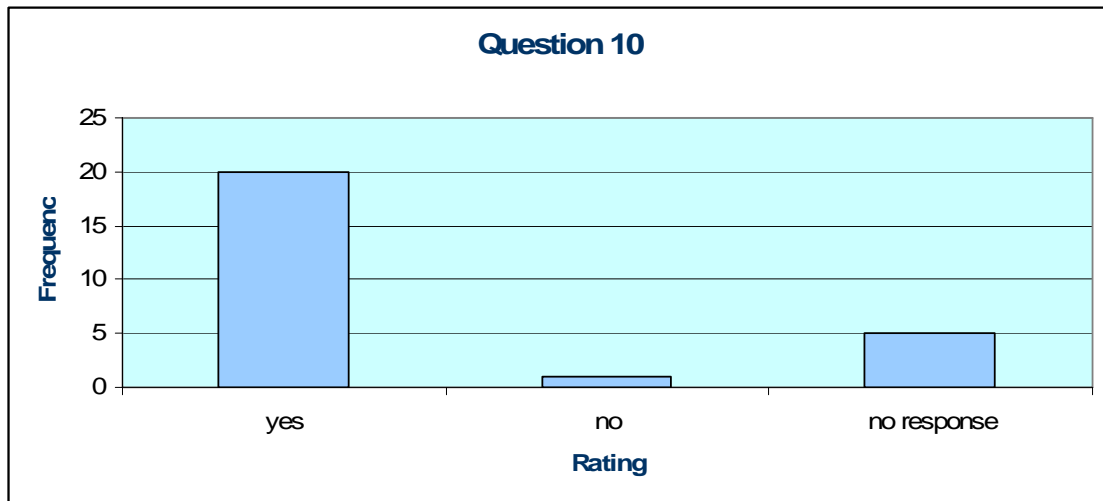
question, *Would You Consider Returning for the Next ACS/Cricket Heritage Project Event?* This outcome shows that the event was successful enough for people to want to return for another event.

Question 7 of the questionnaire was, *Are There Any Improvements You Could Suggest for the Next Event of This Type?* Many people had no improvements to suggest. However, those suggestions gathered were varied. One suggestion was, "Perhaps some focus on the history of women's cricket". Two people felt that the refreshments could have been better. They said, "Perhaps have a hot drink available" and "Better arrangements for lunch". This shows that the refreshments are an important factor in the improvement of the next event. Other suggestions included, "A workshop or debate update on work of the ACS" and "longer time for each speaker". Two suggestions that we found to be really important to the improvement of the next event are "Details of parking arrangements to be advised in advance" and "Screen to far away for the visually impaired". It is important to us that people know where they are going, where they are planning to park their cars and arriving for the event on time. Parking arrangements will be given before the next event to ensure this happens. Those who are visually impaired should and will be taken into account for the next event. We will work on acquiring a closer screen or some way of making those who are visually impaired feel more comfortable and happier.

Question 8 of the questionnaire was, *What Are Your Impressions of the ACS as an Organisation?* Most people view the ACS very positively. There were comments such as “good”, “very good” and “valuable”. Other comments included “Enthusiasm rather than professionalism” and “Have known them for many years and enjoyed many of their publications”. Almost all of the comments that were left were upbeat. However, one person said “Let’s see how it develops the historical side”. Another felt unhappy about the location of events. They commented, “Many meetings away from the North”. Overall this was an encouraging response to this question. The ACS is available for anyone interested in joining and costs an annual fee of just £16 for adults and £9 for children.

Question 9 of the questionnaire was, *What Are Your Impressions of the University of Huddersfield Cricket Heritage Project?* The project was established in 2004 by Dr Peter Davies, a lecturer at the university. The Project aims to explore and celebrate the heritage of cricket in Calderdale and Kirklees. Many comments said that the project is “Excellent”, “Interesting” and “Informative”. Most comments were positive about the project. One person said, “It is a most valuable enterprise and could be copied in other parts of the country”. A few people agreed with this statement saying, “Hope it can expand area covered as time goes on” and “Excellent facility. Hope it can be duplicated in other parts of the county/country”. Other comments that were left were “Very impressive, has been sustained extremely diligently”, “An excellent attempt to build up our knowledge of cricket’s social history” and “Evolving all the time and helping to

give a high profile. Particularly to village cricket". Overall, there were no bad comments left about the project and everyone seemed very pleased with the progress so far.



Although most people responded positively to the question *Would You Like To Be Contacted About Future Events?*, there were still five people who decided not to answer. However, this could be due to many reasons other than not enjoying the event. For example, not having a method of contact.

In conclusion, the questionnaire results have shown that the majority of those who attended the event felt pleased with the way the day turned out. Although there have been minor negative comments, they will help to go towards improving future events and increasing the happiness of those who attend.

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