

TOWN-CENTRE **PROMOTIONAL EVENTS**



University of
HUDDERSFIELD

Two University of Huddersfield Public Relations students went ALL OUT to promote the Cricket Heritage Project.

Hayley Street and Megan Wainwright donned their whites to hand out leaflets and flyers while getting to know the local area.

The purpose of the open-air promotional events was to promote the project and the upcoming Pennine Cricket History Conference – to be held at the University on 28 March.

Megan said: “When I first began working with Dr Peter Davies, the project leader, it felt like just another university assignment.

“But I’ve learnt a lot and had a lot of fun while doing so. The project isn’t just about cricket – it’s about heritage, history and community.”

The promotional events took place on Russell Street, Halifax, on Saturday 14 March and on Mandela Corner, Huddersfield, on Saturday 21 March.

For more information see www.ckcricketheritage.org.uk.