

PRESIDENT

Mr R Chappell
5 South Lane Gardens
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CHAIRMAN

Mr D E Peel
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SECRETARY

Mrs J Pearson
41 Holly Bank Road
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TREASURER

Mr J E Townsend
34 Waverley Road
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Halifax
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Club Tel: 01422 372220

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21 February 2003

Dear Sir / Madam

Sport features heavily at the heart of most local communities and the Halifax area is no different.

Blackley Cricket Club are members of the Trinity Insurance Halifax League running 3 open age teams and a whole host of junior sides ranging from "Kwik Cricket" for the under 11's through U13's and U15's to competitive cricket for the U17's.

The club focuses on coaching and developing young cricketers, who will eventually progress to senior cricket and central to this is the need to raise funds to buy kit and equipment, maintain the ground, repair machinery, obtain coaching qualifications for our committed volunteers and ensure our players have the best conditions in which to develop.

We rely heavily on the support of local businesses such as yourselves to enable this to happen and the purpose of this letter is to enquire as to whether you would like to make a contribution, however small, to our club.

There are a whole host of sponsorship opportunities available, which will ensure promotion of your company name, from signage at the ground to ball sponsorship, or advertising on the brand new club website.

Representative cricket matches are also held at our club each season, these include the Joe Lumb Competition and a Yorkshire Schoolboys fixture, where the players and supporters for these matches may come from all over the country, right down to workshop cricket for local firms, who will also see the advertisements and association with local cricket.

So, if you would like the opportunity to be associated with the development of Blackley Cricket Club please contact Julie Pearson or David Peel at the addresses detailed above.

Yours faithfully

Julie Pearson
SECRETARY
for and on behalf of **BLACKLEY CRICKET CLUB**