





Congratulations
Blackley Cricket Club



on achieving Clubmark Accreditation
which confirms your commitment to being a
safe, effective and child-friendly cricket club.

Joe Morgan

Chairman, CCC

Paul Hild

Cricket Sport England



00018

SECOND SLIP – SPECIAL EDITION

Blackley awarded ClubMark status

In a landmark decision by the ECB, Blackley CC have become the first club in the Halifax league to be successfully awarded the ClubMark Accreditation status. The ECB ClubMark is of major importance to clubs who take the welfare of its junior members seriously and is recognition of a well-organised and forward thinking club.

It is a great achievement by Stephen Williams and Julie Pearson who both worked hard in putting together a business plan, all the relevant documentation and completing and submitting the application that now opens up a number of exciting possibilities for the club from;

- Support from Cricket Development Officer and County Cricket Board
- Support from Local Authority Sports Development Officer
- Support from County Sports Partnership
- Help with long term planning
- Help promote the club to the local community
- Help with advice and applying for grant aid
- Help to develop our coaches and volunteers
- Priority for grant aid sources such as the Community Club Development Fund

Working Party formed

Under the astute leadership of Joe Townsend a small working party has been formed to take us forward. The team (in non-batting order) are: Gary Clarke, Susan and Alan Clough, Mark Fox, Martin Goldsborough, Graham Large, Julie Pearson and Stephen Williams. Their objectives will be to;

- Identify the key areas of development for 2006
- Apply for and secure funding to carry out the work
- Prioritise the business plan and maintain it on a rolling basis
- Ensure all club members are given an opportunity to input ideas and comments
- Communicate progress regularly to all

Plans take shape

One of the criteria to achieve ClubMark status is to have an extensive business plan in place that covers a number of key aspect areas. These include, amongst other things; membership, community, facilities and coaching. The business plan is available for review and comment by all club members and can be obtained on request from Stephen Williams.

It has been constructed from a wide range of ideas across the club and it now becomes a living document that will be maintained on a very regular basis. It will help us to develop and grow over the next 5 years and beyond, giving us focus and direction.