

# Reach Out, Engage and Inspire

**Building partnerships between  
Higher Education Institutions (HEIs)  
and their communities.**

An opportunity to explore issues arising from interaction and engagement between community organisations and HEIs. The conference will include workshops, case studies and an expert panel with representatives from HE, community organisations and strategic thinkers.

**Monday 12 November 2007  
9.00am – 4.00pm**

**Venue | University of Huddersfield**

**Cost | £20**

## Panel Discussion

### Does involvement with education institutions have a positive impact on the communities they work with?

This will provide delegates with the opportunity to discuss relevant issues with representatives from industry, education and the community sector about community and HEI engagement.

#### Panel member 1 – Joshua Harris

Joshua has 22 years experience in Local Government at senior management level. He is now an Associate Consultant with the Institute of Community Cohesion.

#### Panel member 2 – Graham Allcott

Graham is the Director of Fruitful Consulting and Interim Chief Executive of The Helena Kennedy Foundation.

#### Panel member 3 – Sarah Burden

Sarah is Volunteer Services Manager at Voluntary Action Kirklees, an organisation which promotes and develops volunteering throughout Kirklees.

#### Panel member 4 – Representative from a local employer (TBC)

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#### Panel member 5 – Anne Emmott

Anne graduated from the University of Huddersfield in 2007 with a degree in Drama. During her time as a student Anne also took part in a variety of community activity including the Student Ambassador Scheme, voluntary work and drama projects.

For further information contact:

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The event will provide an opportunity to explore the issues which arise when Higher Education Institutions (HEIs) and community organisations interact.

The conference will investigate how involvement in reach-out activity benefits students and staff, educational institutions and community organisations, sustaining relationships between organisations and embedding and managing community engagement in the curriculum.

#### Programme

- 9.00am | Coffee and registration
- 9.45am | **Welcome from Professor Bob Cryan, Vice-Chancellor, University of Huddersfield**
- 10.00am | **Keynote Speaker – Graham Allcott, Director of Fruitful Consulting**
- 10.30am | **Case Studies**
- 11.30am | Coffee
- 11.50am | **Workshop Block 1**
- 1.00pm | Lunch and networking
- 2.00pm | **Workshop Block 2**
- 3.00pm | **Panel discussion**
- 4.00pm | Close of conference followed by drinks reception and networking



**Keynote Speaker**  
**Graham Allcott**  
*Director, Fruitful Consulting*  
*Interim Chief Executive,*  
*The Helena Kennedy Foundation*

**Graham Allcott is a social entrepreneur, consultant and trainer, specialising in youth engagement, volunteering and voluntary sector issues.**

In 2004 he became one of the sector's youngest leaders as Chief Executive of the national charity Student Volunteering England at the age of 25: a role he held for three years, overseeing significant expansion of the service during this time.

Graham is currently the Chairman of trustees of READ International, an international development charity recycling English curriculum textbooks by sending them to Tanzanian schools. He is also Chair of Volunteering England's national student volunteering advisory group and a faculty trainer for CSV's Institute of Advanced Volunteer Management.

#### Case Studies

**Community Engagement in the Curriculum – the looked after children project** | Ruth Neville, a Senior Lecturer at the University of Huddersfield, presents an overview of the project which involves looked after children and relevant agencies having an input into the curriculum of the Social Work course.

**Community Research** | Dr Peter Davies has led a project supported by the Heritage Lottery Fund on the social history of cricket in Kirklees, incorporating academic research and practical interaction and outreach into the local community.

**Volunteering – Celebrating Asian Culture** | Student Liz Exton discusses the Asian Women's Day project, an annual event at the University involving women from local communities coming onto campus for an evening's entertainment. The event is organised by student volunteers.

**Community Outreach** | Examples from universities of successful reach-out activity to develop and enhance links between HEIs and their localities.

#### Workshop Sessions

There will be two workshop blocks during the day, with a choice of five workshops in each. Please select a first and second choice from each block. Please note workshops are subject to change.

#### Workshop Block 1 – Themes

##### A | Community cohesion

A workshop looking at key issues relating to community cohesion and posing the question of how your organisation can contribute to it.

##### B | Funding your reach-out activity

Focusing on the different types of funding available, this workshop will give some useful advice on funding your activity.

##### C | Building workable partnerships

Looking at ways to build and sustain productive partnerships between your organisation and others.

##### D | An A-Z of operations

This workshop will give an overview of the issues to consider when delivering community activity such as health and safety, risk assessments, insurance and payment/expenses.

##### E | Visioning and blue skies thinking

A facilitated discussion for those who want support deciding on the next steps to take in delivering community activity or for those who want inspiration.

#### Workshop Block 2 – Themes

##### A | Using reach-out towards the Research Assessment Exercise (RAE)

A look at how being involved in reach-out activity with various groups can be used towards your RAE and to strengthen the core work of your department.

##### B | Build your own evaluation toolkit

An overview of the different ways of evaluating and monitoring your community activity.

##### C | Embedding community activity into the curriculum

This workshop will look at tools you can use to bring community activity into the curriculum, from using it towards student employability, to academic credit and assessment.

##### D | Sell yourself – how to successfully promote your activity

A workshop looking at marketing and publicity techniques to use to target your potential audience and to gain media attention.

##### E | No substitute for experience

This workshop will cover the "No substitute for experience" toolkit from Student Volunteering England, showing how involvement in volunteering and community activity can be used towards students' Personal Development Plans (PDPs).

Delegate name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Contact address: \_\_\_\_\_

Telephone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

*If you provide us with your e-mail address we will use this to confirm your booking.*

#### Workshop Session 1 – 11.50am – 1.00pm

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

#### Workshop Session 2 – 2.00pm – 3.00pm

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

Dietary/Access requirements \_\_\_\_\_

Do you require a parking space? (*external delegates only*) Yes  No

Data Protection: Your name, organisation and e-mail will appear on the delegate list. If you do not wish to appear on this tick here

A conference photographer will be present at the event. Any photographs may be used for a variety of publicity purposes by the University of Huddersfield. If you do not wish to appear in any photographs please tick here

#### Payment

The cost of the conference is £20.

I enclose a cheque for £\_\_\_\_\_ made payable to University of Huddersfield.

Please send me an invoice to: \_\_\_\_\_

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